



28 March 2024
TOURIST ACTIVITY
February 2024 – Flash Statistics

OVERNIGHT STAYS GROW AGAIN IN FEBRUARY

The **tourist accommodation sector**¹ registered 1.8 million guests and 4.3 million overnight stays in **February 2024**, corresponding to variations² of +7.0% and +6.4%, respectively (+1.9% and -0.3% in January 2024, in the same order). Overnight stays by residents grew by 3.1% to 1.4 million, while those by non-residents increased by 8.1%, bucking the slowdown trajectory of the last three months and totaling 2.9 million.

In external markets, the British was the main one in February (share of 17.0%), having registered a growth of 9.4%, followed by Germany (share of 11.4%), which grew by 8.5%. Among the top 10 external markets in February, the French, in the 4th position (weight of 7.5%), also stood out with the highest decrease (-13.3%).

All regions recorded an increase in overnight stays, with greater expression in Oeste e Vale do Tejo (+17.2%) and RA Açores (+14.0%). The smallest increases were registered in Alentejo (+1.5%) and Centro (+1.7%).

Occupancy in tourist accommodation establishments decreased in February, to 35.9% and 45.2%, respectively, in net bed and room occupancy rates (-0.6 p.p. and -0.7 p.p., in the same order).

These results were influenced by the calendar's moving structure, i.e., the fact that 2024 is a leap year and, as such, the month of February this year has 29 days, one more than in 2023.

Figure 1. Guests, overnight stays and average stay in the tourist accommodation sector, February 2024 – Y-o-Y (%)



¹ Monthly series which include three types of accommodation facilities: hotel establishments (hotels, apartment hotels, tourist apartments, tourist villages, pousadas and quintas da Madeira), local accommodation with 10 or more beds (according to the statistical threshold defined by EU Regulation 692/2011) and tourism in rural areas and lodging tourism.

² Unless stated otherwise, the rates of change presented in this press release correspond to year-on-year rates of change.