



31 July 2023  
TOURIST ACTIVITY  
July 2023 – Flash Statistics

## OVERNIGHT STAYS BY RESIDENTS CONTINUED TO DECREASE COMPARED TO 2022

The **tourist accommodation sector**<sup>1</sup> registered 3.2 million guests and 8.8 million overnight stays in **July 2023**, corresponding to increases of 4.1%<sup>2</sup> and 1.3%, respectively (+6.9% and +3.6% in June 2023, in the same order). Compared to July 2019, there were increases of 10.7% in guests and 6.7% in overnight stays.

In July, overnight stays generated by the domestic market decreased by 2.9%, totaling 2.8 million. The external markets totaled 6.0 million overnight stays (+3.4%). *Vis-à-vis* July 2019, there were increases of 11.5% in overnight stays from residents and 4.6% from non-residents.

The Spanish market represented 11.7% of overnight stays from non-residents, decreasing 0.6% compared to July 2019 and having been the second main market, after the British (share of 18.9%; +4.7% compared to July 2019).

Overnight stays in RA Açores and Algarve registered declines (-2.8% and -1.8%, respectively) for the first time since March 2021. In RA Madeira, overnight stays decreased for the second consecutive month (-1.3%), after the period of growth that began in April 2021. Compared to July 2019, overnight stays in the Algarve continued to decrease (-6.0%, -7.4% in June). The biggest increases, compared to July 2019, were recorded in the Norte (+21.7%) and in RA Madeira (+21.1%).

The net bed occupancy rate in tourist accommodation establishments (59.2%) decreased by 1.9 p.p. in July (-0.6 p.p. in June). The net bedroom occupancy rate (67.0%) decreased 1.4 p.p. (+0.1 p.p. in June). Compared to July 2019, there was a decrease of 0.7 p.p. in the net bed occupancy rate and an increase of 1.5 p.p. in the net room occupancy rate.

In the **cumulative period from January to July of 2023**, overnight stays increased by 14.7%, +5.2% in residents and +19.4% in non-residents. Compared to the same period of 2019, overnight stays grew by 9.8%, +12.7% in residents and +8.6% in non-residents.

In July, 11.2% of tourist accommodation establishments were closed or did not register guests (15.2% in June).

<sup>1</sup> Monthly series which include three types of accommodation facilities: hotel establishments (hotels, apartment hotels, tourist apartments, tourist villages, pousadas and quintas da Madeira), local accommodation with 10 or more beds (according to the statistical threshold defined by EU Regulation 692/2011) and tourism in rural areas and lodging tourism.

<sup>2</sup> Unless stated otherwise, the rates of change presented in this press release correspond to year-on-year rates of change.



Table 1. Global results of the tourist accommodation sector

Tourist accommodation establishments	Unit	June 2023		July 2023		Jan - Jul 23	
		Value	Year-on-year change rate (%)	Value	Year-on-year change rate (%)	Value	Year-on-year change rate (%)
<b>Guests</b>	<b>10<sup>3</sup></b>	<b>2 855.7</b>	<b>6.9</b>	<b>3 154.6</b>	<b>4.1</b>	<b>16 748.4</b>	<b>17.6</b>
Residents in Portugal	"	1 064.6	-2.1	1 220.8	1.4	6 612.8	8.3
Residents abroad	"	1 791.1	13.1	1 933.8	5.8	10 135.6	24.6
<b>Overnight stays</b>	<b>10<sup>3</sup></b>	<b>7 439.9</b>	<b>3.6</b>	<b>8 780.1</b>	<b>1.3</b>	<b>42 769.5</b>	<b>14.7</b>
Residents in Portugal	"	2 166.1	-6.9	2 797.6	-2.9	12 783.1	5.2
Residents abroad	"	5 273.8	8.7	5 982.5	3.4	29 986.5	19.4
<b>Average stay</b>	<b>no. of nights</b>	<b>2.61</b>	<b>-3.1</b>	<b>2.78</b>	<b>-2.7</b>	<b>2.55</b>	<b>-2.4</b>
Residents in Portugal	"	2.03	-5.0	2.29	-4.3	1.93	-2.9
Residents abroad	"	2.94	-3.9	3.09	-2.3	2.96	-4.2
Net bed occupancy rate	%	53.0	-0.6 p.p.	59.2	-1.9 p.p.	46.4	3.3 p.p.
Net bedroom occupancy rate	%	63.6	0.1 p.p.	67.0	-1.4 p.p.	56.0	4.9 p.p.